

INVENTOR: CLARIDGE et al.
TITLE: Method of Point of Sale Investment

Abstract

A method of investment is provided in which an option to perform an on-demand investment transaction is displayed to a purchaser at a point-of-sale terminal upon completion of a point-of-sale transaction. If the chooses to proceed with the investment a request will be transmitted to the purchaser's bank, which maintains information regarding the purchaser's investment preferences. Upon receipt of the purchaser's investment request, the bank will review the purchaser's investment preferences and complete the transaction.